ASHISH BIRAJDAR

Graphic/ UI_UX Designer

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Summary

I'm Ashish Birajdar, an innovative final-year Electronics & Telecommunication Engineering student with a passion for blending technical expertise and creative design. I specialize in crafting user-friendly solutions that redefine customer experiences, backed by skills in graphic design, UI/UX, and digital marketing. From automating homes to revolutionizing shopping experiences, I aim to lead projects that push creative and technical boundaries, driving impactful results.

Key Achievements

Runner-up in Prayog 2024
Led a team in developing a **Smart Home Automation System**, enabling Wi-Fi and Bluetooth-based appliance control, enhancing user convenience and energy efficiency.

Awarded a Design Patent
Secured a **design patent** for an innovative project with the **Government of India**, showcasing creative problem-solving in technology-driven solutions.

Designed Smart Home Automation System
Led the development of a home automation solution enabling Wi-Fi/Bluetooth control of appliances, showcasing advanced prototyping and team management skills.

Education

NBN Sinhgad College of Engineering	Solapur, India
B.E. in Electronics & Telecommunication Engineering	2025
Suyash Gurukul	Solapur, India
Higher Secondary Certificate	2021
G.D.P. Malshiras	Solapur, India
Secondary School Certificate	2019

Technical Projects

Smart Home Automation	Solapur, India
	2024

Automate home appliances through Wi-Fi or Bluetooth to enhance convenience.
- **Tools Used:** Arduino UNO, Arduino IDE, MIT App Inventor, AI
- **Problems Solved:** Created a user-friendly system for automatic control of electrical devices, improving energy efficiency.
- **Team Size:** 4 members

Project 2: SMART CART PAYMENT STREAMLINING DEVICE	Solapur, India
	2024

Streamline shopping by automating product scanning and payments.
- **Tools Used:** Barcode Technology, Mobile Application, Cloud Storage, AI for Development
- **Problems Solved:** Improved customer checkout experiences and operational efficiency for retailers.
- **Team Size:** 3 members

Technologies Used

Design Tools : Adobe Creative Suite (Photoshop), Figma, Canva

Technical Skills : MS Office, Generative AI, Prompt Engineering for Creative Project and Web development

Programming Languages : Basics of C

Digital Marketing : Facebook Business Manager, Google Analytics

Certification

Google Analytics — Great Learning | October 2024

Facebook Business Manager — Great Learning | June 2022

Intro to Graphic Design with Photoshop — Great Learning | June 2022

Awards

Runner-Up in Prayog 2024
NBN Sinhgad College of Engineering | 2024

Design Patent Award
Government of India | 2024

EXTRACURRICULAR ACTIVITIES

Participated in **Dista**, showcasing creativity and technical skills in a college-level event.

Competed in **Prayog**, a national-level technical competition, earning recognition as Runner-Up.

Completed a **Basics Graphic Designing Course**, enhancing design proficiency with tools like Adobe Creative Suite.

Successfully finished a **Facebook Business Manager Course**, gaining expertise in digital marketing strategies.

I have honed my skills in **Prompt Engineering** to effectively plan, design, develop, debug, and deploy web projects.

INTERESTS

Designing: I enjoy experimenting with various design techniques and styles.

Gaming: Strategy games keep my problem-solving skills sharp.

Painting: A relaxing hobby that helps me express creativity outside digital media.

Fitness: Staying active helps me maintain focus and energy in all my projects.

Reading: Occasionally delve into design and self-improvement books for inspiration.

SOFT SKILLS

- Creative Problem Solving
- Self-Learning & Adaptability
- Effective Communication
- Project Ownership
- AI-Tool Collaboration & Automation Thinking

Languages

English Advanced

Hindi Advanced

Marathi Native

Kannada Intermediate

My Life Philosophy

"Great design is not about adding more, but about taking away everything unnecessary."
— Jens Müller and R. Roger Remington